

Key Messages:

Home-School Partnership— Working Together to Fulfill the Promise of Gwinnett

“The Promise of Gwinnett” campaign is a means of focusing attention on the importance of public education, the role it plays in our nation, and the outstanding schools found right here in Gwinnett County. In addition we want to focus on the accomplishments of our students and the promise they hold for a bright future.

Gwinnettians have a long history of realizing the importance of strong public schools, and recognizing the link between an educated populace and a vital economy. However, it is important that we continue to emphasize public education as one of the pillars of our community. It is imperative that we engage our community in the work of our schools and of delivering on The Promise of Gwinnett.

Following are some key messages that should resonate with your school community as we promote The Promise of Gwinnett with a focus on our families.

- Parents are a child’s first teacher, and set the groundwork for success in school and in life.
- Parents, guardians, and other caring adults are partners with GCPS in The Promise of Gwinnett.
- Schools cannot do it alone. Together, schools and families work as a team to support our students.
- Strong student achievement is a shared responsibility. That’s why it’s so important for teacher and parent to communicate about concerns, sharing ideas and information. In the end, the student benefits from a strong home-school connection.
- In Gwinnett, we have high expectations for *all* students. When parents reinforce those high expectations at home, students are supported on *all* sides for success and more likely to fulfill their promise.
- Families that value education and emphasize regular attendance and being prepared reinforce a commitment to learning and underscore the importance of education for future success.
- Research shows that when parents are involved in their children’s education at home, their children do better in school. When parents are involved at school, their children’s achievement improves and the schools they attend become even stronger.

437 Old Peachtree Road, NW
Suwanee, GA 30024
678-301-6000
www.gwinnett.k12.ga.us

