

Key Messages:

Innovation— Dreaming Bigger to Expand the Promise

“The Promise of Gwinnett” campaign is a means of focusing attention on the importance of public education, the role it plays in our nation, and the outstanding schools found right here in Gwinnett County. In addition we want to focus on the accomplishments of our students and the promise they hold for a bright future.

Gwinnettians have a long history of realizing the importance of strong public schools, and recognizing the link between an educated populace and a vital economy. However, it is important that we continue to emphasize public education as one of the pillars of our community. It is imperative that we engage our community in the work of our schools and of delivering on The Promise of Gwinnett.

Following are some key messages that should resonate with your school community as we promote The Promise of Gwinnett with a focus on innovation.

- The Promise of Innovation is transforming the learning experience for Gwinnett’s students.
- Every student has Promise. In our schools, we encourage our young people to dream big and we equip them to pursue those dreams through innovative classroom instruction.
- Recognizing the power of innovation to improve student achievement and student experiences in the classroom, GCPS has begun a program to reward out-of-the-box thinking that results in innovative practice in our classrooms that leads to authentic learning.
- Through classroom innovation, Gwinnett teachers promote collaboration, give real-world context, provide hands-on opportunities, and foster 21st century learning for our students.
- Gwinnett’s innovation focus— including STEM/STEAM, project-based learning (PBL), the Academy Model, entrepreneurship, blended learning, cross-curricular instruction, career and technical education options, and other innovative approaches— ensures that students have a wealth of options that fit their learning style and educational goals.
- Gwinnett schools leverage technology and eCLASS resources to transform the classroom and enhance the classroom experience.
- The business community, industry partners, and higher education colleagues support and extend innovative opportunities as we work together to prepare students for the next school level, college, careers, and life.
- Now, more than ever, it will take the commitment of all stakeholders and a focus on innovation in the classroom to prepare students for their future in a global economy.

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